

Giada Yeya Montomoli is an half-italian half-colombian designer based in Milano, where she co-owns a multidisciplinary creative studio called Yeyaefont with artist Luca Font. After a degree in Interior design at IED Milano in 2008, her goal has always been the combination between the interior and the graphic design, which she pursued working on textiles inspired by her south american roots, the ectic life of Milano, sexuality and symbolism. Thanks to a simple, sharp and honest approach, every drawing contains a deeply personal yet universal meaning. Beside working on personal projects she also collaborates with shops, designers and companies, having produced in the past few years an ecletic portoflio that spans from porcelains to digital illustrations for social medias. Yeyafont studio is located in the neighborhood Città Studi in Milano and it's a flexible space that works as an office, an atelier and a gallery. It also hosts various events (from art exhibitions to independent designers capsule collections and sample sales) and always welcomes new ideas and collaborations.

GIADA MONTOMOLI

Macro **Discarded Fabrics** 180 x 200 cm Unique piece Italy 2020